



Concrete Admixtures

WHAT DOES PANTARHIT® ACTUALLY MEAN?

Copyrighted name for Ha-Be's plasticizers, superplasticizers and high performance superplasticizers. The innovative product group is classified as premium and high effective. The name PANTARHIT® is derived from the philosopher Heraclitus cryptic utterance and interpreted by his scholar Plato as "PANTA RHEI" – Everything flows".

PANTA | RHEI (greek: πάντα ῥεῖ);

In terms of Plato "Everything flows and nothing remains constant; an eternal becoming and alteration". This interpretation emphasises the continuous, consistent change of human beings. Reality is not static but a process of consistent change.

PANTARHIT® therefore not only stresses the particular effectiveness of Ha-Be's plasticizing products, the name also underlines the expertise to enhance products, find solutions and to cope with future challenges. Because "advancement is change and therefore improvement".